



INFORMAL LEARNING THROUGH SOCIAL MEDIA IN HIGHER EDUCATION AND INDUSTRY

LEARNING THROUGH SOCIAL MEDIA





WHERE DOES INFORMAL LEARNING TAKE PLACE?

ROLE OF INFORMAL LEARNING



WHAT IS INFORMAL LEARNING THROUGH SOCIAL MEDIA?



HISTORY OF INFORMAL LEARNING





FIRST TO DISCUSS INFORMAL LEARNING

INFORMAL VS. FORMAL LEARNING



WHY STUDENTS LEARN

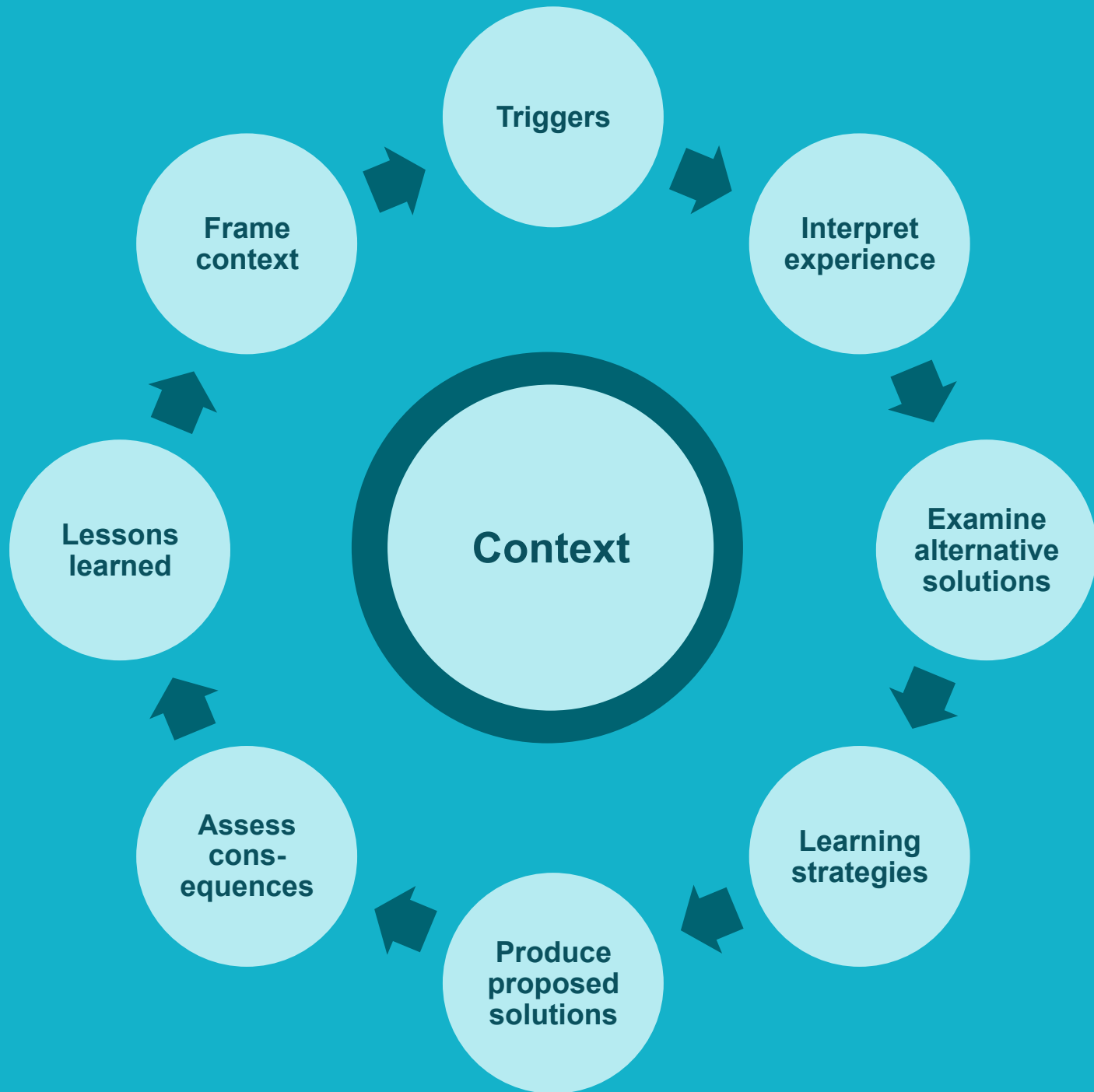




SITUATED LEARNING THEORY

CONSTRUCTIVIST LEARNING THEORY







EXPERIENTIAL LEARNING THEORY



APPLICATIONS IN HIGHER EDUCATION

PLATFORMS USED

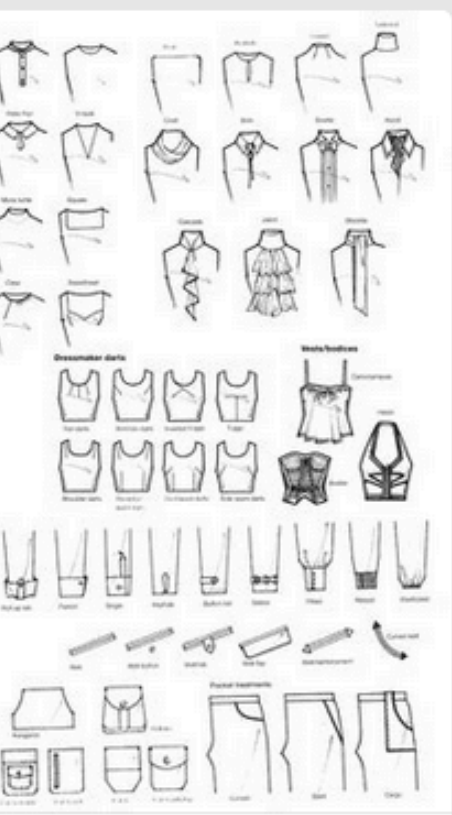




from WhoWhatWear
10 Need-To-Know Tips For Getting Your Fashion Dream Job

1721 668 15

Who What Wear
Tips & Tricks



reference for writers - akoyam:
pleaseinsertcoins: More scans
from...

top, try mixing two prints with one unifying color.

For Experts

After you've mastered coordinating two patterns with one color, try adding another pattern! The easiest way to add a third pattern is by adding a monochromatic or neutral pattern.

www.histor...

Everything successful patterns! via

9 3

shaima halabi fashion



Designer Sketches FROM SPRING 2015 NEW YORK FASHION WEEK



Joana Gutierrez Fashion

IMPERATIVE INFORMATION

learn it love it live it



from BuzzFeed

22 Fashion Infographics You Need In Your Life

Can you tell the difference between a slingback and a mule? Now you can! | 22 Fashion Infographics You Need In Your Life

65 16

Tiffany Coleman Shoe-gasm



Google+

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THE READ SHOP

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**ISSUES
AFFECTING
SOCIAL
MEDIA
ADOPTION**







STUDENT AND INSTRUCTOR ATTITUDES

**ARE
STUDENTS
READY?**





#TRENDING



APPLICATIONS OF SOCIAL MEDIA IN INDUSTRY



SOCIAL MEDIA PLATFORMS USED



**\$2.3 Billion
Dollar
Market**



OPEN PLATFORMS

BUSINESS STRATEGY

USER NEEDS

**PORTAL
FUNCTIONALITY**

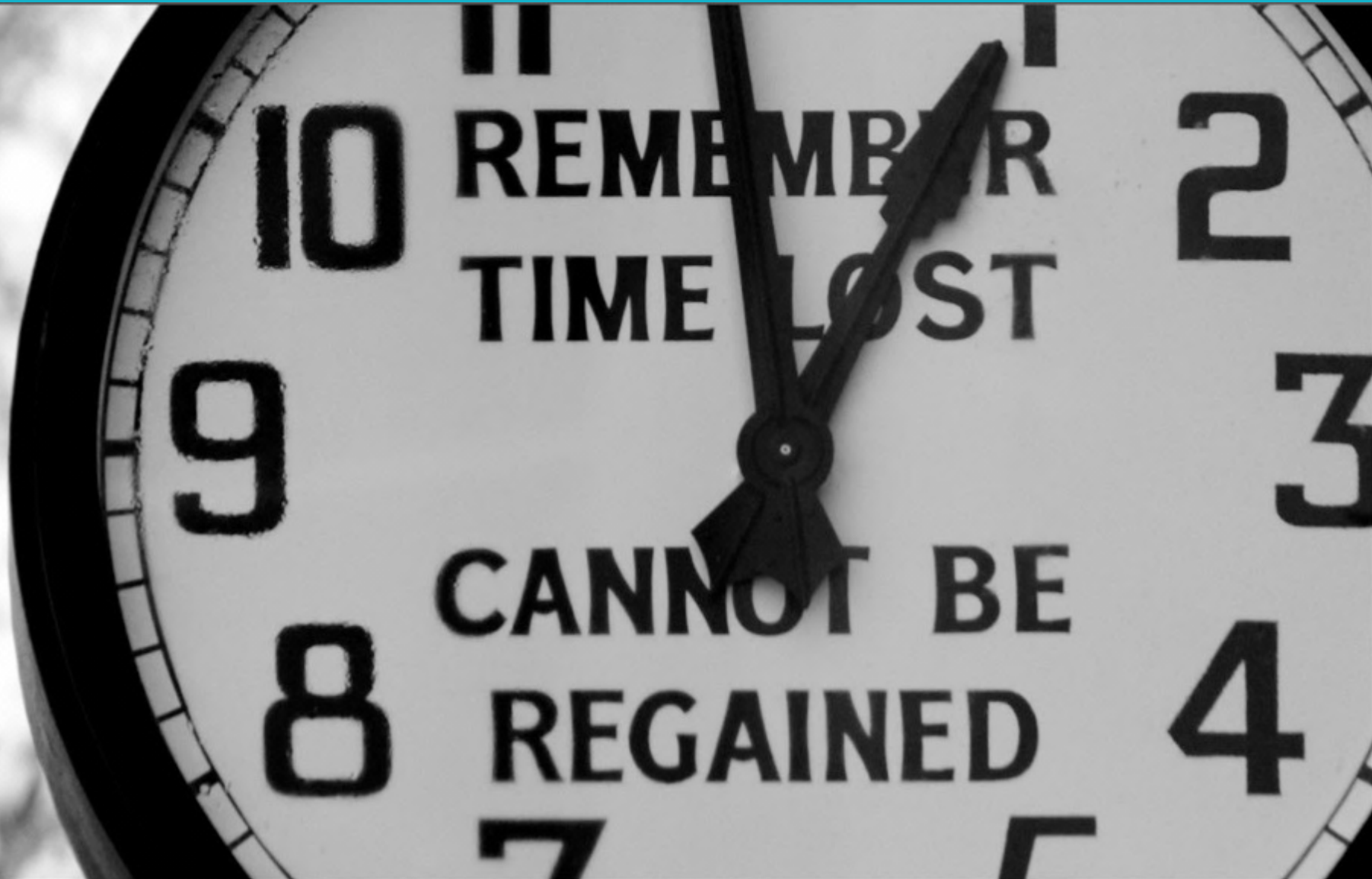
**ISSUES
AFFECTING
SOCIAL
MEDIA
ADOPTION**





LACK OF RESERACH

THREATS TO PRODUCTIVITY



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world but an individual has

A photograph of an office hallway with cubicles on both sides. The ceiling has recessed fluorescent lights. A large, light blue circle is superimposed in the center of the image, containing the text "#TRENDING" in a bold, dark teal font.

#TRENDING

**THANK YOU
FOR WATCHING!**

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